

**John Ternovski**  
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## Publications & Research Papers

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**Social Influence in Music Listenership: A Natural Experiment on 1.3 Million Last.fm Users.**  
In Progress, with Taha Yasseri.

**Social Pressure and Voting: Field Experiment Conducted in a High-Salience Election.**  
*Electoral Studies*, 2017, with Todd Rogers, Don Green, and Carolina Ferrerosa-Young.

**Potential follow-up increases private contributions to public goods.**  
*Proceedings of the National Academy of Sciences*, 2016, with Todd Rogers and Erez Yoeli.

**When Treatments Are Tweets: A Network Mobilization Experiment Over Twitter.**  
*Political Behavior*, 2015, with Alex Coppock and Andy Guess.

## Positions

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**Principal and Founder, Mimir Analytics LLC, New Haven, CT**  
*April, 2016 – Current*

**Senior Research Fellow, Student Social Support R&D Lab, Harvard Kennedy School, Cambridge, MA**  
*July, 2014 – Current*

**Data and Analytics Consultant, Freelance Consulting**  
*April, 2014 – Current*

**Senior Technical Advisor, Analyst Institute, Washington, DC**  
*October, 2013 – July, 2014*

**Director of Analytics, Analyst Institute, Washington, DC**  
*October, 2011 – October, 2013*

**Lead Analyst, Analyst Institute, Washington, DC**  
*February, 2010 – October 2011*

**Analyst, Analyst Institute, Washington, DC**  
*July, 2009 – February 2010*

**Research Assistant, National Bureau of Economic Research for Prof. Cascio of the Economics Department, Dartmouth College, Hanover, NH**  
*April, 2008 – June, 2009*

**Associate Scientist**, *General Dynamics Information Technology, Air Force Research Lab, Hanscomb Air Force Base, Hanscomb, MA*  
March, 2008 – June, 2008

**Research Associate**, *Intelligent Optical Systems, Torrance, CA*  
June, 2006 – September, 2006

## Education

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### **Ph.D. in Political Science (in progress)**

*Yale University, New Haven, CT*  
In Progress

### **M.Sc. in Social Science of the Internet**

*University of Oxford, Oxford, United Kingdom*  
November, 2014

### **B.A. in Economics; English minor *cum laude***

*Dartmouth College, Hanover, New Hampshire*  
June, 2009

## Software Packages

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**RANDOMIZR** – A Stata package with a suite of random assignment commands including complete, block, cluster, and cluster and block random assignment (Developed with Alex Coppock [Political Science, Yale])

**RANDINF** - A Stata package for conducting Fischer Randomization Tests on stratified randomized experiments.

**STRATARAND** - A Stata package that conducts stratified random assignment for equally and unequally sized treatment groups.

**NONPARMDE** - A Stata package to calculate the minimum detectable effect (MDE) using nonparametric estimators. (Developed with Joel Middleton [Political Science, UC Berkeley].)

**XVALOLS** - A Stata package that performs crossvalidation of OLS regressions. (Developed with Joel Middleton [Political Science, UC Berkeley].)

## Conference Presentations & Trainings

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### **Successful Researcher-Practitioner RCT Partnership: Increasing Attendance by 15,000 Days.**

Presented at *Society for Research on Educational Effectiveness*, Lost in Translation: Building Pathways from Knowledge to Action. Washinton, DC, March, 2016, with Todd Rogers, Tonya Wolford, Avi Feller, and Shruthi Subramanyam.

**Social Influence in Music Listenership: A Natural Experiment on 1.3 Million Last.fm Users.**

Presented at *2nd GESIS Computational Social Science Winter Symposium 2015*. Cologne, Germany, December, 2015, with Taha Yasseri.

**Introduction to Stata Training Series.**

Presented at Internal Student Social Support R&D Lab Trainings. Cambridge, MA, 2015-2016.

**Persuasion on Twitter: Two Online Petition Experiments.**

Presented at *May Analyst Group Meeting: Social Networks*. Washington, DC, May 2015.

**Challenges to inferring causality from viral information dispersion in dynamic social networks.**

Presented at *Proceedings of SPIE 9097, Cyber Sensing 2014*. Baltimore, MD, June, 2014.

**Canvasser Experiment Workshop.**

Presented at Swedish Social Democratic Party Headquarters. Stockholm, Sweden, May, 2014.

**Intro to Experiments.**

Presented at Intermediate Data Boot Camp, New Organizing Institute. Washington, DC, August, 2013, with Josh Rosmarin.

**Thinking like an Analyst.**

Presented at Advanced Data Boot Camp, New Organizing Institute. Washington, DC, July, 2013, with Emily Norman.

**Challenges and Limitations of Contemporary Experimental Designs in Dynamic Social Networks.**

Presented at *6th Annual Political Networks Conference*. Bloomington, IN, June, 2013.

**Fundamentals of Experiments Annual Training Series.**

Founder and Organizer. Washington, DC, 2013-2014.

**Professional Service**

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Reviewer for *Political Behavior*

Program Committee **Network Science Conference (NetSci2017, Indianapolis, Indiana)**

Program Committee **Social Informatics Conference (SocInf 2017, Oxford, UK)**